

Senior Health Communication Manager

Chris Casey

As Senior Health Communication Manager, Chris provides technical and creative expertise and content development in support of HLM's health literacy, health communication, and training programs.

Chris' education and experience combine art and science in the service of bringing reach, clarity, and impact to health communication and promotion. Chris has led or contributed to the development of a wide variety of creative media, including interactive websites, social media content, videos, illustrated storybooks, various print materials, and more. Chris is interested in helping our partners build health literacy into both their communication media and their organizations' processes and culture.

Prior to coming to HLM, Chris led graphic design services for research programs that developed and evaluated communication-based strategies to improve the public's health. With funding from federal and foundation grants, these programs focused on populations most impacted by health disparities. Between a 15-year research career and starting at HLM, Chris served as managing editor for an alumni magazine with a circulation of more than 10,000.

Chris holds a Master of Public Health (MPH) degree in Behavioral Science and Health Education from Saint Louis University, and a Bachelor of Fine Arts degree from the University of Missouri – Columbia.